



The Coconino Sun



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POSTOFFICE FROWNS ON CIRCULATION PREMIUMS

April 25, 1917

To Publishers:
Your careful attention is invited to the provisions of paragraph 3, section 419, Postal Laws and Regulations, as amended by Departmental Order 189, dated March 30, 1917, with respect to subscriptions to publications entered as second-class matter obtained at a nominal rate, which reads:

Paragraph 3, section 419, Postal Laws and Regulations, is amended to read as follows:

3. The methods of a publisher in fixing the price of his publication or in inducing subscriptions by the giving of premiums, prizes, or other considerations, or by clubbing his paper with other papers, or by giving commissions upon subscriptions obtained by agents, will be carefully scrutinized in respect of their effect upon the legitimacy of the subscription list and upon the question of the primary design of the publication. Persons whose subscriptions are obtained at a nominal rate can not be included as a part of the "legitimate list of subscribers" required by the law. Subscriptions are regarded as at a nominal rate when obtained in connection with methods or offers effecting a reduction of the regular advertised annual subscription price to the extent and under the conditions set forth in the following subparagraphs:

It is expected that publishers having outstanding subscription offers or other arrangements effecting a reduction in the regular advertised subscription price of their publication to the extent shown in paragraph 3, amended section 419, Postal Laws and Regulations, thereby making a nominal rate for subscriptions obtained thereunder, will revise such offers or arrangements at once.

The cooperation of all publishers with the Department is desired with respect to the foregoing, and to this end it is suggested that they send to this office any subscription offers coming to their attention which contravene these regulations.

A. M. DOCKERY,

Third Assistant Postmaster General

The above notice sent out by the postoffice department was received yesterday and knowing that the department, under certain conditions, is liable to cancel the mailing privileges of newspapers at any time who offer premiums with subscription, the Coconino Sun has never conducted a contest of any kind nor offered premiums of any nature to induce people to subscribe to the Sun.

The Sun is sold on the merits of the paper alone and anyone who does not wish to take the Sun will not be forced to take it by any strong arm methods.

The Coconino Sun has the largest circulation of any weekly or semi-weekly paper in Arizona and it has been built up to this dominant position by giving the readers the very best regardless of expense. The people of Arizona appreciate this method of conducting a newspaper and every subscriber to the Sun has a voluntary subscriber and one who believes he is getting full value for his \$2 without a \$2 phonograph thrown in to boot.

RESERVED SEATS FOR CHAUTAUQUA
Reserved seats for the Chautauqua may be secured Friday, (today), Saturday and Monday morning from Alex. A. Johnston at the city hall. The reservation at this time of season tickets will be good for the entire week. Arrangements have been made for the placing of several large stoves in the tent and Chairman Hask states that nobody will be uncomfortable while attending the big show.

San Francisco Mountain
Scenic Boulevard

J. W. Weatherford, of Flagstaff, L. L. Stewart of Phoenix and C. S. Denison of San Francisco have filed articles of incorporation in Phoenix for the promotion of \$300,000.00 company to build a boulevard up the mountain north of Flagstaff.

Mrs. Schwalbe reports that her son Severin Thaysen Schwalbe has enlisted in the Coast Artillery. He was a student at the Normal school and for 12 years had never missed a school session either at the Normal or in grammar school. She received a letter Wednesday stating that he had arrived safely at Ft. Huachuca.

BELIEVING HE IS PERSUED MAN SUICIDES SATURDAY

Howard G. Jordan, aged 29, whose home is in Tulsa, Texas, was found in a room at the Pine rooming house Saturday evening, where he had gone earlier in the day and committed suicide by blowing out his brains with a 38 pistol. A coroner's jury was immediately summoned and returned a verdict of suicide.

Jordan came to Flagstaff last Saturday morning from Prescott and before taking a room at the Pine, purchased a box of 38 cartridges from the Finley hardware store. A note that he left behind would indicate that he was under a hallucination that someone was following him and that he feared arrest from this party.

His brother Chas. Jordan of Grant, N. M., and his father C. G. Jordan, of Tulsa, arrived in Flagstaff Monday, and departed Tuesday for the old home in Texas where burial will be made. The untimely death of this young man comes as a great shock to his family as they had no intimation that anything was wrong and they could give no reason for his rash deed, except that his mind must have been unbalanced.

THREE MEN ARRESTED FOR TALKING WRONG WAY

Herman E. Klopfel, an Austrian, Al Thomas, American and Howard O'Neil, an Irishman, were arrested by the Sheriff's office Monday and given a preliminary hearing before U. S. Commissioner M. A. Murphy. They were charged with treasonable talk and upon examination Klopfel and Thomas were acquitted for want of evidence. O'Neil was bound over to the Federal Court and bail fixed at \$2500.00.

O'Neil has been a resident of Flagstaff about two weeks, coming here from Kingman, where he had worked at several of the mining camps near there. Although he has been a resident of the United States for about fifteen years he has not made an effort to become a citizen.

The evidence brought out the fact that O'Neil in conversation with some young men who were going to enlist warned them against joining the army, pointing out that they had no interest in the European war. He tried to keep them from enlisting by claiming that he had served in the U. S. army and magnified the discomforts they would have to undergo. It is probable that a charge of treason will be placed against O'Neil, and in case of conviction in the Federal Court, the fine will be heavy as well as a long term imprisonment.

DESERTER LYNCHED FOR BRUTAL MURDER

James Ray Gibson, a traveling salesman of Tucson, was killed May 3 on the Apache Trail near Roosevelt. Star Daley, alias Ashmore and said to be a deserter from the army, was arrested at Mesa on complaint of Mrs. Gibson who told the officers that Daley had killed her husband and then attacked her.

He was taken to Phoenix and lodged in the county jail and later in the night after it became known that a lynching mob was organizing an attempt was made to transfer him to the penitentiary at Florence. He was taken from the jail at Phoenix without discovery of the fact and placed in an automobile. It was soon known that the officers were on the road with their man and about 100 autos gave chase, with a large number of citizens coming from Florence to intercept the officers with the murderer. The sheriff's car was overtaken near Florence, after the pursuers had been eluded several times on the desert and Gibson was taken from the custody of the officers. He was taken quite a distance from the scene of his capture from the officers and was hung to the cross-arm of a telephone post.

The history of Arizona does not record a more atrocious crime, nor does it record the payment of a swifter penalty. The coroner's jury which was called to view the work of the enraged citizens returned a verdict of justifiable homicide.

27 OF FLAGSTAFF'S BEST YOUNG MEN LEAVE FOR THE "FIGHTING FIRST"

Monday was another big day in Flagstaff, the event being the departure of twenty-seven of the very best Flagstaff has to offer in the way of young men for service to the country and honor of Arizona.

The two Home Guard companies and the Battalion Band escorted the boys to the Santa Fe depot and the hundreds of friends were there for over an hour before the departure of the "special," for Capt. LeBaron was thoughtful enough of the comfort of the boys and provided a special Pullman for the use of the boys on their trip to Naco. The recruits for the Regular Army must be content with an ordinary day coach.

Just as the train was moving out the boys were presented with a large American flag by the Coconino Sun and the last seen of the bunch from the rear of the train was the Stars and Stripes being waved by those who took the final step to serve our United States in the capacity they are best fitted for.

W. Brinkerhoff, Winslow
E. R. E. Johnson, Williams
Lorenzo Martinez
Joe A. Rodriguez
J. B. Rickel
E. M. Miner
A. L. Peck
J. B. Todd
R. L. Richardson
A. B. Nelson
James Chavez
M. L. Johnson
Harry Hibben, Jr.
Dennis S. Hibben
R. I. Koch
Stanton Borum
LeRoy McVitie
Jno F. Smith
Elgie Arnold
Earl J. Gifford
Hill H. Lewis
Gottlob Fischaha
John R. Snoberger
Earl W. Hood
Paul E. Shigel
Oscar Kapanke
Roy E. Richards

H. E. Jensen was sick at the time and will leave tonight as also H. P. Asselin who could not make arrangements to leave the Flagstaff Lumber Co. last Monday. Bryan Jones did not pass the physical examination and there is some question as yet as to whether or not Jimmie Hughes will be passed.

Recruiting Suspended in Texas, New Mexico and Arizona
The response to the appeal of the Government for civilians to join the training camps to be opened on May 15th, for the training of the "First Ten Thousand" officers, has been so unexpectedly large that the maximum of 2500 allotted to each of the camps pertaining to the States of Texas, New Mexico and Arizona, has already been reached, and Major General John Pershing has been obliged to order all recruiting offices to suspend their activities in these states.

The new Southeastern Department, with headquarters at Charleston, S. C., under the command of Major General Leonard Wood, was established on May 1st, and the States of Arkansas and Louisiana, heretofore part of the Southern Department have joined the new Department, and so the camp at Fort Logan H. Roots, which pertains to these two States and to Mississippi, passes from the jurisdiction of the Southern Department to that of the new Southeastern Department.

The total enrollments for this camp now amount to 1,267, and recruiting will be continued until the remaining 1,232 have been accepted, when all work along these lines will be suspended until such time as the War Department may indicate a future camp to be established.

The recruiting officers of the Southern Department will continue their work with reference to the Fort Logan H. Roots camp until its quota is obtained.

Youths May Pass Navy Exam. and Come Back to Their Homes
In view of the fact that the special allotment of 38,000 men has been raised for the United States navy a special arrangement in now in force whereby young men can pass the examination and then return to their homes subject to call.

N. A. N. S. SUMMER SCHOOL
Dr. R. H. H. Blome is sending out this week the announcements of the Summer School to be held at the N. A. N. S. this year, from June 18th to August 10th.

The faculty for the Summer school is announced as follows:
R. H. H. Blome, Principal. Psychology.

Edward F. Honn, Assistant Principal Arithmetic and Geometry.

Grace Caldwell, Head of Spanish and Latin Department. Spanish.

John N. Adams, Head of Physics and Chemistry Department. Physics and Chemistry.

Cora I. Botts, Head of Department of History. United States History and Civics.

Clarence D. Thorpe, Head of Department of English. English V. Reading and spelling.

Earl E. Rosenberry, Head of Department of Manual Training. Manual training.

Nora E. Blome, Head of Art Department. Drawing and Hand Work.

J. Franklin Walker, Head of Department of Biology. Botany and Zoology.

Willis E. Berg, Head of Department of Agriculture. Agriculture and Physiology.

Mary E. Boyer, Assistant in English Department. American Literature and Grammar.

Harry Lathrop, Head of Department of Geography. Geography and Sociology.

Harriett Gardner, Head of Department of Music. Music and Music Methods.

Mrs. Emma Jones Adams. Domestic Science.

Alva Otis Neal. Department of Education. University of Arizona. Pedagogy and History of Education.

Alice Windes, Primary Critic.
Mary Hanley, Winslow Public Schools. Palmer Method of Penmanship.

R. J. "Peache" Hock and Dave Babbitt were accepted by Aviation Corps and are in training quarters at San Francisco, after a month at training camp they will be transferred to San Diego.

SMALL LOSS OF SHEEP
Harry Hudspeth arrived in Williams Saturday morning from his winter sheep camp. He reports that he was one of the few fortunate sheep men whose losses during the record breaking cold wave in April, were insignificant. He lost but four or five sheep due to the storm. He attributes his good fortune to the fact that his shearing was done early and so it happened that his sheep had from a four to six weeks' growth of wool at the time of the storm. Sheep that had been shorn just prior to the storm suffered severely. The rain continued for fifty hours and was bitterly cold at the close of the storm. Many sheepmen lost hundreds of sheep during the storm.—Williams News.

MORE EQUIPMENT FOR SUN
Advertisers in Flagstaff are awakening to a realization of the vast increase in effectiveness of advertising planned and written by a professional advertiser man who knows the principles involved in advertising that are necessary to use in order to secure results from advertising, and as a result the advertisers are more and more selecting the Coconino Sun as the best result producing advertising medium in Northern Arizona.

The interest of the newspaper reader in advertising is often attracted by the illustrations in the advertising as well as the typographical display and realizing this feature as one of untold value to the advertiser the Coconino Sun has installed a stereotyping plant for the making of illustrations for use in advertising as an additional service at no cost to the advertiser above the present rate for advertising space. This additional service will be ready for use in next week's issue of the Sun and any advertiser is welcome to call at the Sun office and select any illustration they may desire for use in their ads.

COAL LAND OFFERS UNUSUAL OPPORTUNITIES
Hon. E. E. Young, for many years with the Republican National Committee and publicity manager for several well known politicians, is spending a few days in Flagstaff recuperating from the arduous duties of past publicity work. While here Mr. Young who is interested with Col. D. K. B. Sellers of Albuquerque in the Mutual Coal Development Co. of the Trinidad district, has decided to improve the opportunity presented by the interest local people are taking in legitimate investments to present to the people of Flagstaff the opportunity of purchasing from two coöperative acres of the land controlled by his company. The company promises to operate the property on a basis of leasing the land from the owners on a royalty basis. The land adjoins the Pimero and Segundo mines, owned by the Colorado Fuel & Iron Co. and also adjoins the tract recently purchased by Senator Clark, the millionaire miningman. Mr. Young is stopping at the Ideal and will be pleased to give information to anyone who may be interested.

A. T. Zorn of the Penney store left Wednesday for Fort McPherson, Ga., where he has enlisted as an officer and expects to remain on active duty. For the benefit of the young ladies around town his permanent address will be 100 Temple Court building, Atlanta, Ga. Snookie Zorn will be greatly missed by many friends which he has made during his short stay in Flagstaff and they will all wish him success in the service he is rendering our country. While we all miss him there is one in particular who will have a greater interest in the state of Georgia than ever before if we are to judge by the parting at the depot.

Manual Training Exhibit Is Above Average This Year
The annual manual training exhibit of the Northern Arizona Normal school, which is being held in the new Herman building, is a real display of the cabinet maker's art. All the pieces in the display show careful workmanship and represent many hours of toil. This department of the big school is growing every year and the results of this year's work was greatly augmented by the addition of several new machines.

TO KEEP FLAGSTAFF WATER SUPPLY PURE
The following letter has recently been received by Forest Supervisor Guthrie and is given publicity at this time in order to assure the people of Flagstaff that the Forest Service intends to see to it that no measures will be overlooked to keep the water supply of Flagstaff to that standard of purity for which it has long been noted.

Albuquerque, N. M., May 3, 1917.
Forest Supervisor,
Flagstaff, Arizona.

Dear Mr. Guthrie:
Your communication of April 28, indicating the position which you have taken relative to local complaint the exclusion of sheep grazing in Schulz and Arnold Canyons, which are National Forest lands and which form a part of the Flagstaff watershed, is received.

Your position, which is in accord with a decision previously rendered by this office and which adheres to the policy not only prohibiting sheep grazing in this canyon, but of making every effort possible to exclude drifting cattle and campers, is fully approved. You are furthermore authorized to make it clear, publicly or otherwise, that this office contemplates no modification of the decision already made to protect, in so far as it deems necessary for the public health, the water supply of the city of Flagstaff.

This decision, as you know, is based upon a very complete and convincing report prepared after a most comprehensive study. This report shows conclusively that the city of Flagstaff is dependent upon the Schulz and Arnold Canyons watersheds; that water from these areas has been used in the past, is now being used and will apparently continue to be used in the future to an even greater extent than in the past, in order to meet the city's present and future demands, including residents, railroads and manufacturing plants. It further shows that the grazing of sheep upon these areas subjects the water to pollution and thereby endangers its purity and the health of the whole community.

In the light of the facts brought out by the study in question, and entirely irrespective of local agitation, this office feels it to be its public duty to prohibit the grazing of sheep and cattle in the Schulz and Arnold Canyons for a period of several years at least, until it is shown beyond peradventure of a doubt that these areas will not continue to be used by the city in obtaining its water supply. Persons affected by this decision or others interested who take exception to this decision have the right of appeal to the Forester and the Secretary of Agriculture, and this office will give official consideration of their complaints only on the basis of such an appeal.

Very sincerely yours,
PAUL G. REDINGTON,
District Forester

GERNHAUSER-HALL WEDDING
Margaret Rose Gernhauser, 22 and Ona Leon Hall, 30 were united in marriage last night by Rev. G. P. Keeling at the home of Miss Stafford Daniels.

Miss Gernhauser came to Flagstaff recently from San Antonio, where her parents reside and has made a host of friends here among the younger set. The romance started back in San Antonio six years ago while Mr. Hall was visiting there and the more intimate friends of both Mr. and Mrs. Hall were not surprised at the happy culmination of their suspicions. Mr. Hall is a member of the firm of Hall & Jones of the Style Shop and came to Flagstaff in May 1913. Their many friends will be pleased to congratulate them on their return from a few days stay at the Grand Canyon as they expect to make their home in Flagstaff.

Pay Your Dues to Rifle Club
The Home Guards desire to secure quick action on the organization of the Rifle Club and it is necessary that everyone who intends to join deposit the \$2 membership fee with Paymaster J. P. Wilson at the Arizona Central Bank before Monday night. The officers can then send in for the rifles for the number who have signed up to that date.

F. W. Hesser left Sunday morning for Seligman where he will continue his work with the Santa Fe as chief freight clerk. Mr. Hesser has worked at the local depot for a number of years and has many friends who will regret his leaving Flagstaff.